



**Bristol Bay Native Association
Economic Development Program
EDA Partnership Planning Program
Final Performance Report**
EDA Award Number ED17SEA3020080
2017 Fiscal Year

June 22, 2018

The Performance Report should be concise and easily accessible to both the public and decision-makers of the organization.

Part I - Scope of Work:

In October 2017, there was a transition in staff and Annie Fritze moved into another department of the Bristol Bay Native Association part time. The Economic Development position that assists the Bristol Bay Native Association with implementation of the CEDS was vacant from mid-November until January 4, 2018. Currently the position is held by Kristina Andrew.

- 1. Coordinate planning efforts within BBNA programs to address economic resiliency.**
 - a. Collaborate with BBNA Transportation Program team.**

Kristina made several attempts to collaborate with the Transportation Department, due to work loads and scheduling a meeting has not taken place. Kristina is confident that the Transportation Department has a handle on economic resiliency as the new Transportation Program Manager is Annie Fritze who used to be responsible for implementing this EDA grant for BBNA. Kristina and Annie email regularly on projects and funding opportunities.

- Coordinate travel plans within the region to conduct critical infrastructure and energy benchmarking.**

The travel budget for conducting energy benchmarking was reduced between the time this scope of work was written and the time of this report. The project now also helps communities apply for grants like the Kickstarter Energy Audit and Retrofits Grant through the Alaska Housing Finance Corporation (AHFC). BBNA is assisting SWAMC in scheduling energy benchmarking audits and vessel energy audits in the region during

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the month of August. The city and tribe of Aleknagik received an AHFC Kickstarter grant and had an energy benchmarking audit in May.

- **Assist 10 regional communities with the preparation of their hazard mitigation planning documents.**

BBNA's Transportation Program reports that they are working with FEMA on a revised budget and Scope of work for this project.

- **Assist five villages that request assistance with the development and improvement of critical and essential infrastructure.**

BBNA's Transportation Program reports that they are working with FEMA on a revised budget and Scope of work for this project.

Kristina is forwarding funding announcements as appropriate based on the projects submitted in the 2018 CEDS. Many communities have their infrastructure projects listed in the updated CEDS, which opens them up to apply for EDA funds. Kristina and Shirley Kelly at the EDA are working off the updated CEDS to track and assist projects in the region.

b. Collaborate with BBNA Natural Resources program.

Kristina worked with the Natural Resource program staff to include their efforts in the CEDS and provided technical assistance to program staff, Cody Larsen and CaSandra Johnson. Setting a meeting has been difficult as the program director (Gayla Hoseth) travels frequently, Kristina has had a few conversations with Gayla via phone regarding resiliency. Kristina and Gayla had a conversation about her latest efforts in supporting the "Stand for Salmon" ballot initiative and how if passed it will benefit the region's economic development efforts. Kristina has also assisted the Natural Resource department with outreach at the Bristol Bay Fish EXPO for the Subsistence Program.

- **Facilitate community resiliency and adaptation meetings with program staff.**

Kristina has created a power point on "Resiliency: Planning for Every Day Bristol Bay" to use when facilitating community outreach and planning and a power point on "What is a CEDS?".

- **Provide economic development technical assistance services to community members on grants applications as needed and as requested.**

Kristina assisted villages as they called regarding grant opportunities, so far she received calls from New Stuyahok, Manokotak, Pilot Point, Levelock, and the BBNA Natural Resources department. She also forwarded announcements to tribes, businesses, and municipalities as appropriate to projects. Kristina has been emailing and conversing with CaSandra on Brownfield funding opportunities and CaSandra is informed that the new BUILD program is what Tribes need to use for this reclamation work. The Natural Resources Department has also been assisting communities with coastal erosion monitoring and flooding hazards, and gave an interactive presentation to the National

Tribal Forum on Air Quality in May 2018. Kristina also assisted Twin Hills with getting their application for the EPA turned in on time, by following up with the Natural Resource Department.

2. Coordinate planning efforts to promote tourism in the region.

Kristina reviewed past tourism efforts in the region to gain insight and reduce redundancy efforts. BBNA hosted a Geo Tourism Workshop 3-4 years ago; she is reviewing this data and working on a plan to build on it.

Annie created brochures for Bristol Bay, Kristina has sent almost all of these to King Salmon Visitors Center, where a majority of the regions guests fly through and they will distribute for free.

Kristina met with Visit Anchorage staff to establish a path to get Bristol Bay information into the hands of people visiting Anchorage -Alaska's main airport and hub to the region. This avenue for distribution has a high annual fee of 700\$.

Kristina attended the Bristol Bay Fish EXPO in Naknek in June, where she had several conversations with people in the tourism industry. She found there are already steady efforts to create websites and attractions for tourism, these efforts just lack resources and support, which Kristina is willing to provide. Kristina found three promising leads which she has plans to meet with them in fall 2018: Sarah Griffith at the U.S. Fish and Wild Life service, LaRece Egli, and Robin Richardson of Global Food Collaborative. Kristina is also working with Katie Ringsmuth, who is working on the NN Cannery History Project.

a. Identify likely partners to establish a tourism committee.

This was an ambitious goal set by Annie. Kristina has been working with Bristol Bay Alaska Tourism (BBAT) and has invited them to sit on the CEDS committee, which they accepted. BBAT is owned by the regional Native Corporation, which most Bristol Bay residents are shareholders of. John Kreilkamp of BBAT and Kristina had breakfast when she was in Anchorage for SWAMC and suggested that Kristina make an inventory of tourist attractions in the region and find one that is unique or niche to Bristol Bay before establishing a committee. After a review of Kreilkamp's suggestions Kristina finds it premature to establish a committee, she will focus her efforts on creating a consistent and complete data base of tourism information for Bristol Bay and a way to effectively distribute the information. After a data base is established Kristina will work on pulling together major investors in the tourism industry. She will continue to work with BBAT for guidance and use them as a resource in the tourism industry. This trick in establishing a tourism committee and program is building the project to be self-sustaining, with 31 communities not connected by road: industry and collaboration is limited.

3. Support professional and business development efforts that foster economic development.

Kristina worked on creating and fostering partnerships that increase her ability to support regional economic development efforts. She conducted outreach to the regions cities, tribes,

businesses, Native Corporations, and education facilities. The outreach was to introduce herself, solicit participation in the CEDS, and to get a pulse on the region's efforts in economic development. Partnerships are the key to successful economics as each industry supports the other, in rural Alaska partnerships are even more critical to the successful implementation of services; Kristina is working with people from all sectors in the region to ensure partnerships are made, redundancies are reduced, the region is on the same page, and each sector has the tools it needs to move forward.

a. **Attend local, regional, and national conferences as appropriate.**

Kristina attended local meetings as appropriate for Economic Development: Ekuuk Transportation Planning meeting, Nushagak Coop. Annual meeting, BBNA Presidents and Administrators meeting. She traveled to attend regional conference South West Alaska Municipal Conference (SWAMC) in Anchorage, AK.

Kristina attended “*Undoing Racism*” workshop (April 4, 5, & 6, 2018) to get a better understanding of the struggles many of the regions residents face on a daily bases to help her as a planner to better serve people needs.

Kristina assisted Gabe Dunham with the “*Crew Class*” on May 31, 2018. The class is designed to help unexperienced fishers gain an understanding and exposure to the commercial fishery based in the region.

Kristina attended *Bristol Bay Fish EXPO* in Naknek, AK to conduct outreach for participation in the CEDS process. This was very profitable as she was able to get contact information from almost two dozen individuals needing assistance in their development efforts, she was also able to inform people about the CEDS and how it can be used by the region.

b. **Develop presentations on economic development in the region for BBNA staff, and regional partners to focus on planning and implementing economic development program activities.**

Kristina created two power points to use when facilitating economic development presentations; ‘Resiliency: Planning for Every Day Bristol Bay.’ and ‘What is a CEDS?’ These will help her when soliciting participation in the CEDS and when assisting communities with planning and development efforts.

4. **Update and implement the CEDS for the Bristol Bay region.**

Kristina Andrew began the Economic Development position January 4, 2018.

a. **Work with the Alaska Economic Development Administration Representative.**

As part of orientation for the program, Kristina met with Shirley Kelly on January 11, 2018, for an introduction and explanation of expectations for the EDA CEDS Planning Grant. Kristina and Shirley met in Anchorage when Kristina went in for SWAMC, to review program expectations. Kristina is in email and phone contact with both Shirley Kelly the Alaska Rep for EDA and Bill O’Neil, a Community Planner for the Economic Development Administration, as questions arise.

b. Organize two CEDS Steering Committee Meetings.

To help keep costs down for the Economic Development Program CEDS Steering Committee meetings are held in conjunction with the full BBNA Board meetings, which happen twice a year. The first CEDS committee meeting was held on March 21, 2018 from 3-5pm. The second CEDS meeting was held May 21, 2018 10am to Noon, at this meeting the Steering Committee approved the format change and objectives for the 2018 BBCEDS update. The committee and Kristina are arranging to have sub-committees to target each Goal of the CEDS and better address individual industry needs.

c. Submit EDA Mid-Point Report by January 30, 2018.

The timing of the Mid-Point Report is different from originally planned. The dates listed in this scope of work have changed since the approval of this document by the EDA, now we report by the end of October and April. The first Mid-point report was submitted and completed in November 2017. The second report was completed and submitted in April 2018. Evidence of this can be found on Grants Online. All reports are up on the BBNA Economic Development Program website; <https://www.bbna.com/our-programs/economic-development/>.

d. Submit Final Progress Report by July 30, 2018.

This is the Final Progress Report, reporting on the Scope of Work submitted by Annie for FY2017 and the FY2017 Goals and Objectives of the BBCEDS.

e. Launch the Comprehensive Economic Development Strategy's updates in the action plan to reflect changes in the regional economy by June 30, 2018.

Kristina was informed by EDA staff the 2017 CEDS was not as compressive as the EDA would like. She worked with her BBNA supervisor Patty Heyano to reformat the CEDS and make the Objectives into a comprehensive action plan. Kristina has noticed that outreach and inclusion of all stakeholders of the region has not been completely inclusive. She has decided that more community outreach is needed and has mapped out avenues to do so.

Kristina started to solicit participation for the update in the CEDS in late February, which is where most of the FY2018 BBCEDS Objectives came from. With a short window to get information and outreach she limited her inclusion to major service providers for the region. The CEDS went for public comment from April 9th to May 9th. She received a few public comments and all comments were included in the CEDS update and approved by the steering committee on the May 21, 2018 meeting. The Updated CEDS and public comment announcement can be found on BBNA's website: <https://www.bbna.com/our-programs/economic-development/>.

The CEDS is available on the link above and hard copies have been sent to all CEDS participants, steering committee members, municipalities, and other stakeholders.

Kristina sees the value in having the CEDS for the Bristol Bay region. She is committed to conducting more outreach in the region so the communities can use the CEDS resource as it is intended.

To conduct proper outreach and to have the updated CEDS for funding searching in spring 2019 Kristina is planning on starting the process in December for the next update. Have the CEDS to go public comment in February and ready to approve for public use in March prior to funding searches.

Part II-CEDS Action Plan:

The action plan of the CEDS was on hold from June to September while BBNA waited for the Planning Grant application to be approved by the EDA. No funds were drawn or spent until BBNA heard back from the EDA that our application was approved. In November Annie Fritze moved to BBNA's Transportation Department, leaving the position responsible for implementing this action plan vacant until Kristina took the job in January. She spent most of January getting orientated in her position and then spend all of spring 2018 developing and implementing the CEDS update. Her position is only a nine month position because of the small budget. She has made plans to act on the action plan of the FY2017 and FY2018 CEDS in September upon her return to the position.

Goal 1.0 Fisheries: Identify existing opportunities within fisheries in the region and encourage economic development efforts within the fisheries.

OBJECTIVE

1.1 COLLABORATE WITH OTHER ENTITIES TO PROVIDE TECHNICAL ASSISTANCE TO AREA RESIDENTS TO ENCOURAGE ENTRY INTO THE FISHERIES BUSINESS.

Kristina has set meetings for September to work with the Bristol Bay Economic Development Corporation, Alaska Sea Grant Marine Advisory Program, and school districts to create a commercial fishing curriculum for the schools. She has had conversations with several employees at all these organizations and all stakeholders are on board.

STRATEGIES AND ACTIONS

- **PROVIDE LOCAL RESIDENTS WITH ACCESS TO TRAINING, TECHNICAL ASSISTANCE, AND LOAN OPPORTUNITIES TO PREPARE THEM FOR LIMITED ENTRY/PURSE SEINE PERMIT OWNERSHIP.**

Kristina is working with Gabe Dunham at Alaska Sea Grant Marine Advisory Program to bring his "Crew Class" out to six Bristol Bay Communities. Becoming fishing crew is the first step in entering the commercial fishery. BBEDC provides training for already experienced crew, this course is filling a gap in preparing people for the fishery with a solid foundation of skills.

- **PROVIDE FINANCIAL MANAGEMENT FOR LOAN GUARANTEES AND OTHER NECESSARY SERVICES FOR RESIDENT LOANS THAT ARE FOR THE PURPOSE OF LIMITED ENTRY PERMITS.**

Kristina had conversations with Rae Belle Whitcomb of BBNA and Jenny Dill at Wells Fargo about creating a financial literacy course to prepare people with the skills needed to manage their personal finances in a way that prepares them to be ready for BBEDC programs and small business ownership.

Kristina and Gabe have a section in the "Crew Class" to address managing finances as a fisherman.

METRICS/IMPACTS

- NUMBER OF PEOPLE TRAINED AND ASSISTED.
- NUMBER OF LOANS APPROVED.

KEY PARTNERS

- | | | |
|--------------------------|----------|----------------------------------|
| ▪ BBEDC | ▪ SAVEC | ▪ BRISTOL BAY NATIVE CORPORATION |
| ▪ WELLS FARGO | ▪ TRIBES | |
| ▪ UAF BRISTOL BAY CAMPUS | | |

OBJECTIVE

1.2 EDUCATE 25 RESIDENTS IN THE AREA OF MARITIME EMPLOYMENT OPPORTUNITIES TO INCREASE PUBLIC AWARENESS OF MARITIME OCCUPATIONS AND OPPORTUNITIES.

BBNA has an application in to the USDA: Rural Business Development Grant opportunity to take the “Crew Class” out to six Bristol Bay Communities. They budgeted for a total of 200 attendees.

STRATEGIES AND ACTIONS

- **PRESENT INFORMATION ON CAREERS IN THE FISHERIES SEAFOOD PROCESSING MARITIME TRADES.**
 Kristina assisted Gabe Dunham at the Alaska Sea Grant Marine Advisory Program on May 31, 2018 with the implementation of the “Crew Class.” The course was not well attended due to poor timing and low advertising, there was a total of 6 participants. This was a good first run to see how the structure of the class works prior to bringing the “Crew Class” to six Bristol Bay communities. They have applied for funding through the USDA: Rural Business Development Grant, waiting to hear back, September 2018.
- **LEVERAGE RESOURCES AND SUPPORT TOWARDS EDUCATION AND TRAINING ORGANIZATIONS.**
 In their application process Kristina and Gabe were able to leverage the Bristol Bay Economic Development Corporation to match almost \$24,000 U.S. towards this project. They are also assisting Kristina and Gabe in the development of fisheries based curriculum for the K-12 schools.
- **TARGET AUDIENCES SUCH AS YOUTH IN THE MARITIME INDUSTRY THAT MAY LEAD TO OPPORTUNITIES FOR LONG-TERM EMPLOYMENT.**
 Kristina and Gabe have plans to bring the “Crew Class” to schools and communities, targeting youth ages 14-30.
 Kristina has had conversation with Gabe Dunham (Marine Advisory Program) and Gary Cline (BBEDC) to create a Bristol Bay specific commercial fishing curriculum to Bristol Bay communities, targeting pre-K and K thru 12. The curriculum will help young people who do not have direct access to the industry become familiar and comfortable with commercial fishing.

METRICS/IMPACTS

- NUMBER OF RESIDENTS TRAINED.
- NUMBER OF YOUTH TRAINED.
- NUMBER OF RESIDENTS EMPLOYED.

KEY PARTNERS

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- | | | |
|--|------------------------------|---|
| ▪ UAF BRISTOL BAY
CAMPUS MARINE
ADVISORY PROGRAM | ▪ BBEDC
▪ BBNC
▪ SAVEC | ▪ TRIBES
▪ COMMUNITIES
▪ SCHOOL DISTRICTS |
|--|------------------------------|---|

Goal 2.0 Workforce: Support Regional Workforce Development Initiatives.

OBJECTIVE

2.1 ADDRESS SUBSTANCE ABUSE AND OR DOMESTIC VIOLENCE, ABUSE, AND NEGLECT TO HEAL INDIVIDUALS AND MOVE THEM OUT OF DYSFUNCTION AND IN THE WORKFORCE.

BBNA is hiring a person to assist in the planning and organization of the Opioid Taskforce, this is a one year position. This person will collaborate with a small team of staff and partners to enhance existing treatment and prevention services available to people in the Bristol Bay region. Work includes gathering information about treatment programs, identifying best practices for primary intervention, public education, piloting community gatherings, and developing a youth opioid prevention education program. Advertising for this position will start June 2018.

STRATEGIES AND ACTIONS

- **PARTICIPATE IN MEETINGS TO PROVIDE PROGRAM OVERSIGHT TO BUILD A COMMITTED CONNECTED TEAM OF LOCAL LEADERS TO ADDRESS THE HUMAN CAPITAL NEEDS.**

Kristina has been assisting the BBNA employees in planning to promote the “Undoing Racism” training with in the region to strengthen Bristol Bay’s human capital.

- **PROVIDE TRAINING AND TECHNICAL ASSISTANCE TO CRIMINAL AND CIVIL JUSTICE SYSTEM PERSONNEL INCLUDING TRIBAL OFFICERS AND OTHER KEY SERVICE PROVIDER PERSONNEL.**

METRICS/IMPACTS

- NUMBER OF MEETINGS HELD
- NUMBER OF JOB PLACEMENTS.

KEY PARTNERS

- | | |
|--|---------------------------------|
| ▪ BRISTOL BAY NATIVE ASSOCIATION
TRIBAL JUSTICE PROGRAM | ▪ SAFE AND FEAR FREE
▪ JAKES |
| ▪ UAF BRISTOL BAY CAMPUS | |

OBJECTIVE

2.2 CONDUCT A CAREER SKILLS TRAINING PROGRAM TO INCLUDE CAREER SOFT SKILLS, RESUME, AND INTERVIEW WORKSHOPS.

Kristina has been meeting with Carol Luckhurst of the Alaska Department of Labor: Job Center. They are in discussion to bring “soft skills” training to Bristol Bay youth. They are looking at funding opportunities and have plans to create a program outline in September and start inviting other stakeholders to the table at the same time for buy in to the program.

STRATEGIES AND ACTIONS

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- **TRAINING YOUTH AND COMMUNITY MEMBERS IN SOFT SKILLS, RESUME WRITING, AND OFFERING MOCK INTERVIEWS AND WORKSHOPS.**

METRICS/IMPACTS

- NUMBER OF TRAININGS FOR YOUTH AND COMMUNITY MEMBERS.
- NUMBER OF JOB PLACEMENTS.

KEY PARTNERS

- | | | |
|--------------------------|----------|--------------------|
| ▪ UAF BRISTOL BAY CAMPUS | ▪ BBNC | ▪ COMMUNITIES |
| ▪ BBEDC | ▪ SAVEC | ▪ SCHOOL DISTRICTS |
| | ▪ TRIBES | |

OBJECTIVES

2.3 DEVELOP NEW, AND STRENGTHEN EXISTING, SERVICES AND SUPPORT SYSTEMS FOR ENTREPRENEURS.

Kristina has been assisting Lena Kapotak with her plans to start a business. This is a new subject for Kristina but she is learning as she goes and wants to provide the best assistance to the Bristol Bay communities.

&

2.4 PROVIDE VARIOUS TRAINING AND TECHNICAL ASSISTANCE TO PROMOTE EMPLOYMENT

Kristina had discussions with Sarah Andrew of the Bristol Bay Campus and Anishia Albi of SAVEC regarding a need to train and develop the youth for skilled labor positions; weatherization, energy efficiency, food security, and alternative energy. She is also working with BBEDC and the Alaska Sea Grant to bring the “Crew Class” to people in hopes they will start commercial fishing as a form of employment. BBNA Workforce also provides assistance to people looking to secure employment. Kristina met with Rae Belle Whitcomb who indicated that the Workforce Department needs more assistance with money management courses and technology literacy courses to help people gain the skills needed for self-employment. Kristina has been unsuccessful in attempts to meet with Workforce staff to see how she can assist them in their efforts, she will continue to reach out for a meeting, and this department of BBNA is overworked and suffers from burn outs.

STRATEGIES AND ACTIONS

- **ASSESS NEW PROGRAMS SUCH AS BUSINESS PLAN COMPETITIONS, INVESTMENTS, AND TECHNICAL ASSISTANCE FOR ENTREPRENEURS**
- **TRAIN INTERESTED COMMUNITY MEMBERS ON HOW TO START UP SUCCESSFUL SMALL CAMP TOURISM OPERATIONS, BED AND BREAKFASTS, AND TOURISM SUPPORT SERVICES.**
- **BUILD CAPACITY AT THE TRIBAL LEVEL BY PROVIDING ENERGY TRAINING WORKSHOPS AND EVENTS.**

METRICS/IMPACTS

- NUMBER EVENTS HELD.
- NUMBER OF START UPS
- NUMBER OF TRAINED WORKFORCE.

KEY PARTNERS

- | | |
|-------------------------------------|----------------------------------|
| ▪ SMALL BUSINESS ADMINISTRATION | ▪ BRISTOL BAY NATIVE CORPORATION |
| ▪ SMALL BUSINESS DEVELOPMENT CENTER | ▪ TOURISM PROGRAM |
| ▪ UAF BRISTOL BAY CAMPUS | |

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Goal 3.0 Transportation and Infrastructure: Support Transportation and Infrastructure Needs in the Region.

OBJECTIVE

3.1 IDENTIFY AND COORDINATE BRISTOL BAY REGION INFRASTRUCTURE PROJECTS (IE., INTERTIES, WATER SEWER PROJECTS, HOUSING, TRANSPORTATION) THAT PROMOTE EMPLOYMENT AND IMPROVEMENT OF THEIR INFRASTRUCTURE NEEDS.

STRATEGIES AND ACTIONS

- **COLLABORATE WITH BBNA TRANSPORTATION PROGRAM AND BRISTOL BAY RESIDENTS TO IDENTIFY STATUS OF CURRENT INFRASTRUCTURE NEEDS.**

Kristina has been working with municipality planners to assist them in the planning and funding searches. Each community has a good inventory of infrastructure projects needed as they have been accustomed to the State of Alaska having a large capital projects budget. In recent years however the State has been in a deficit and projects have not been getting funded through them. Identifying projects isn't an issue, locating construction funds have been a concern. Kristina anticipates the BUILD program and President Trumps focus on "re-building" America funding opportunities will soon become available to meet the needs. The updated CEDS for 2018 has a compressive list of infrastructure projects for the region.

- **DEVELOP A PROPOSED COMPREHENSIVE, PRIORITIZED INVENTORY OF COMMUNITY INFRASTRUCTURE NEEDS.**

Annie Fritze in the Transportation Department reports that they have created the first draft of a database that will store transportation and infrastructure needs for the region. The next step will be insuring that learning institutions are able to quickly access this list to prepare the workforce for jobs.

- **ASSIST COMMUNITIES IN ACQUIRING PERSONNEL, MACHINERY, AND EQUIPMENT NEEDED FOR CONSTRUCTION AND MAINTENANCE.**

Kristina has been forwarding Annie Fritze in BBNA Transportation Department funding announcements and sale announcements as they become available.

- **IDENTIFY POTENTIAL FUNDING PARTNERS.**

Kristina has been monitoring funding announcement and using Shirley Kelly at the EDA to help her identify funding sources for projects as they come available and has been distributing the information as appropriate.

- **DEVELOP A QUALIFIED WORKFORCE TO PROMOTE EMPLOYMENT OPPORTUNITIES.**

Kristina has been monitoring the projects of the region and forwarding information, such as current projects and funding opportunities, to the Bristol Bay Campus, SAVEC and others as appropriate. Kristina is also working with Carol Wren, Sarah Andrew, and Anishia Albi to explore a "stackable credentials" program for the region, which is an apprenticeship type program.

METRICS/IMPACTS

– **NUMBER OF PROJECTS WHERE COORDINATION OCCURRED.**

– **NUMBER OF PROJECTS FUNDING SECURED.**

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– NUMBER OF PARTNERS COORDINATING ACTIVITIES BY PROJECT.

– NUMBER OF EMPLOYMENT OPPORTUNITIES.

KEY PARTNERS

- | | | |
|----------------------------------|--|---------------|
| ▪ BRISTOL BAY NATIVE ASSOCIATION | ▪ BRISTOL BAY AREA HEATH CORPORATION | ▪ AGENCIES |
| ▪ BRISTOL BAY NATIVE CORPORATION | ▪ BRISTOL BAY ECONOMIC DEVELOPMENT CORPORATION | ▪ COMMUNITIES |
| ▪ BRISTOL BAY HOUSING AUTHORITY | | ▪ BOROUGHES |

Goal 4.0 Energy: Support Energy Initiatives

OBJECTIVE

4.1 .DEVELOP AND RESEARCH ALTERNATIVE ENERGY PROJECTS THAT WILL ENHANCE COMMUNITY RESILIENCY AND ENERGY SUSTAINABILITY.

STRATEGIES AND ACTIONS

- **SUPPORT AND FACILITATE RESEARCH AND DEVELOPMENT OF RENEWABLE AND ALTERNATIVE ENERGY IN THE REGION.**

Kristina is assisting, as the need arises, Jayne Bennett with the Rural Energy Program at BBNA. Both of them are researching and assisting SWAMC with energy audits and weatherization efforts. Kristina has also been supporting the Nuyakuk Hydro Project by Nushagak Cooperative, the local utility company, in this support Kristina is facilitating meetings and discussions with project stakeholders for the purpose of having BBNA support the project with studies outlining effects and opportunities from the hydro project.

- **IDENTIFY AND PUBLICIZE ALTERNATIVE ENERGY PROJECTS IN THE REGION.**

Kristina has identified the Nuyakuk Hydro as a new potential source and has been assisting in outreach and promotion of the Project. She is also looking at weatherization opportunities for creating a new industry in the region. Kristina also drafted a letter for Ralph Andersen (BBNA CEO), which was sent to Alaska Senator Dan Sullivan encouraging alternative energy programs and weatherization efforts to promote business development in rural Alaska. Energy costs in rural Alaska often consume 50% of a person’s income and greatly hinders business development.

- **PROVIDE TECHNICAL ASSISTANCE FOR ENERGY PROJECTS IN THE REGION.**

Kristina has made herself available to Nushagak Coop and the Bristol Bay Campus for funding partnerships that support their energy research needs. She also has provided technical assistance to BBNA staff as needed. Kristina recognizes the need for energy improvements throughout the region and is preparing to host energy needs meetings in fall 2018 with major regional stakeholders. Jayne Bennett, in the Rural Energy Coordinator position at BBNA, has been tasked with providing communities and businesses with technical assistance for energy projects. She

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is very busy with at least half a dozen phone calls daily to some of Bristol Bays 31 tribal communities depending on the projects.

- **CONTINUE TO COLLABORATE WITH SOUTHWEST ALASKA MUNICIPAL COUNCIL ON THEIR DEPARTMENT OF ENERGY GOALS FOR BENCHMARKING NON-RESIDENTIAL BUILDINGS AND CRITICAL INFRASTRUCTURE IN THE REGION.**

Kristina is in contact on a regular bases with SWAMC staff regarding technical assistance and policy regarding energy projects. Jayne's position is funded by SWAMC and she collaborates with them on a daily bases. The BBNA and SWAMC relationship is currently strong with the collaboration between Jayne, Kristina, and the SWAMC team.

METRICS/IMPACTS

- NUMBER OF RESEARCH AND DEVELOPMENT PROJECTS SUPPORTED.
- NUMBER OF ALTERNATIVE ENERGY PROJECTS PUBLICIZED.
- NUMBER (#) OF COMMUNITIES RECEIVING TECHNICAL ASSISTANCE FOR ENERGY PROJECTS.
- NUMBER OF COMMUNITIES AND BUILDINGS BENCHMARKED.

KEY PARTNERS

- | | | |
|----------------------------------|---------------------------|---|
| ▪ BRISTOL BAY NATIVE ASSOCIATION | ▪ US DEPARTMENT OF ENERGY | ▪ RENEWABLE ENERGY ALASKA PROJECT |
| ▪ ALASKA ENERGY AUTHORITY | ▪ TRIBAL ENERGY PROGRAM | ▪ SOUTHWEST ALASKA MUNICIPAL CONFERENCE |

Goal 5.0 Support Tourism Development: Position the Bristol Bay Region as a tourist destination and gateway.

OBJECTIVE

5.1 DEVELOP A BRISTOL BAY REGION MARKETING CAMPAIGN TO INCREASE TOURISM.

STRATEGIES AND ACTIONS

- **UPDATE THE BRISTOL BAY REGION VISITOR GUIDE.**
At the time of Kristina's hire there was an inventory of 100 or more Guides, and update at this time is pre-mature.
- **IDENTIFY PARTNERS TO DISTRIBUTE BRISTOL BAY REGION VISITOR MATERIAL.**
Kristina has been identifying locations for distributing the Bristol Bay Visitors guide. She has sent a majority of the guides to the Visitors Center in King Salmon. Both the regional airlines have agreed to have brochures in their terminals, this is on hold until Kristina can locate additional brochures to fill the display racks Annie invested in and Kristina can secure commitments to keeping the displays filled-nothing is more unsightly to the eye than an empty display.
- **SEEK FUNDING FOR VISITOR GUIDE UPDATES FROM AREA PARTNERS AND BUSINESSES.**
This will be done when a new visitor's guide/website is created through the sale of add space.
- **DEVELOP A MARKETING PLAN FOR THE BRISTOL BAY TOURISM INDUSTRY (I.E. WEBSITE, NATIONAL AND REGIONAL CONFERENCES).**

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Kristina has been in contact with LaRese Egli in King Salmon, who is working on a visitor's website. Kristina thinks an online visitors guide will be easier to manage and accessible to a greater audience. Kristina and LaRese have plans to meet this fall to discuss this project further. Kristina has had conversations with people at Bristol Bay Alaska Tourism and they are having issues with the state of Alaska tracking visitors to the region because the numbers are lumped in with visitors to Kodiak Island as well. Until this issues is resolves it will be difficult to track how many people are visiting Bristol Bay exactly. Kristina has also had conversation with Visit Anchorage to identify tourism advertising opportunities in Anchorage-which can get costly, so until funds are secured for this project, Visit Anchorage will wait.

METRICS/IMPACTS

- NETWORK AND INTERACT WITH TRAVEL MEDIA TO PROMOTE THE REGION AND ATTEND EVENTS.
- NUMBER (#) OF REQUESTS FOR TOURISM INFORMATION AND BROCHURES.
- NUMBER (#) OF TRAVEL TRADE AND TRAVEL MEDIA EVENTS ATTENDED.

KEY PARTNERS

- **BOROUGHES**
- **COMMUNITIES**
- **TRIBAL ENTITIES**
- **TOURISM BUSINESSES**
- **PUBLIC LAND**
- **AGENCIES**
- **ALASKA PUBLIC LANDS INFORMATION CENTER**
- **CONVENTION AND VISITORS BOROUGHES**
- **VILLAGE AND REGIONAL CORPORATIONS**
- **CHAMBERS OF COMMERCE**
- **ALASKA OFFICE OF TOURISM**
- **ALASKA WILDERNESS RECREATION & TOURISM ASSOCIATION**
- **ALASKA TRAVEL INDUSTRY ASSOCIATION**
- **OTHER TOURISM DEVELOPMENT ENTITIES**

Please provide an electronic copy of the reports to Shirley Kelly, Alaska EDR at skelly2@eda.gov, she can also be reached at telephone number (907) 271-2272 for assistance on Planning Applications, CEDS development and Performance Reporting.