

# BRISTOL BAY NATIVE ASSOCIATION

## STRATEGIC PLAN

WITH

## PRIORITY GOALS & OBJECTIVES

### OUR VISION

THRIVING BBNA AND BRISTOL BAY TRIBES

### OUR CORE VALUES

SELF-RELIANCE — SERVING OUR TRIBES — PRO-ACTIVE — LEADERSHIP

### LONG-TERM GOAL (2018)

ENSURE THAT BRISTOL BAY TRIBES AND BBNA ARE FINANCIALLY STABLE AND FISCALLY SOUND, AND ABLE TO MEET BBNA'S CORE PURPOSE AND CORE VALUES.

#### MILESTONES FOR THE LONG-TERM GOAL:

◆ ACHIEVING THIS GOAL WILL BE THE RESULT OF FOLLOWING A SOLID BUSINESS PLAN THAT GUIDES BBNA TO MEET THE FOLLOWING MILESTONES:

- 1) DIVERSE FUNDING SO BBNA IS NOT OVERLY RELIANT ON A SINGLE SOURCE;
- 2) GREATER ACCESS TO UNRESTRICTED CASH;
- 3) CONSISTENT CASH FLOW;
- 4) A STABLE BBNA WORK FORCE.

### PRIORITY GOALS FOR 2013 – 2017

(FROM THESE PRIORITY GOALS, BBNA'S PRESIDENT/CEO WILL DEVELOP ANNUAL OPERATING PRIORITIES)

#### PRIORITY GOAL 1:

BBNA WILL FACILITATE AND ACTIVELY PARTICIPATE IN CONVERSATIONS AND ADVOCACY AROUND ISSUES THAT ARE IMPORTANT TO THE REGION, BRISTOL BAY TRIBES AND BBNA.

- ◆ REDUCING THE IMPACT OF THE HIGH COSTS OF FUEL, GROCERIES, TRANSPORTATION, ETC.
- ◆ THE SHIFTING DYNAMIC AROUND COMPACT PARTICIPATION THROUGHOUT THE REGION
- ◆ THE GROWING OUT-MIGRATION OF TRIBAL MEMBERS FROM THEIR COMMUNITIES AND THE REGION
- ◆ EQUAL RECOGNITION OF TRIBES ALONGSIDE THE STATE AND FEDERAL GOVERNMENT
- ◆ EXPANDING ECONOMIC OPPORTUNITY FOR TRIBAL MEMBERS, FOR INSTANCE AROUND TOURISM
- ◆ UPHOLD THE VALUES IDENTIFIED IN THE BRISTOL BAY REGIONAL VISION

#### PRIORITY GOAL 2:

CAPITALIZE ON SUCCESSFUL EXISTING AND INVESTIGATE NEW BBNA PROGRAMS THAT IMPROVE THE QUALITY OF LIFE FOR TRIBAL MEMBERS AND SUPPORT TRIBAL GOVERNMENTS.

- ◆ THE WELLNESS PROGRAM
- ◆ SEASONAL CULTURE/WELLNESS CAMPS IN BRISTOL BAY COMMUNITIES
- ◆ ENHANCED EDUCATIONAL OPPORTUNITIES FOR YOUTH
- ◆ ADMINISTRATIVE SUPPORT FOR TRIBES
- ◆ IMPROVING THE ACCESS OF TRIBES TO PROFESSIONAL GRANT WRITERS
- ◆ MAKING INFORMATION TECHNOLOGY MORE AVAILABLE TO MORE TRIBAL MEMBERS
- ◆ PASS MORE FUNDING THROUGH BBNA TO TRIBAL GOVERNMENTS

#### PRIORITY GOAL 3:

BUILD BBNA'S INTERNAL ORGANIZATIONAL CAPACITY

- ◆ REVIEW/ADJUST BOARD POLICIES TO ENSURE THEY ENCOURAGE A THRIVING BBNA
- ◆ COMPLETE A BBNA BUSINESS PLAN FOR SUSTAINABILITY
- ◆ PLAN FOR AND SECURE FUNDING FOR A FACILITY THAT WILL HOUSE ALL BBNA OPERATIONS AND PROGRAMS, AND INCORPORATE COMMUNITY MEETING AND EVENT SPACE

#### PRIORITY GOAL 4:

CELEBRATE THE SUCCESS OF BBNA

- ◆ THE ORGANIZATION WILL BE ABLE TO FULLY DOCUMENT AND TELL THE STORY OF BBNA'S PROUD LEGACY OF ACCOMPLISHMENTS AS PART OF BBNA'S 50TH ANNIVERSARY